

Premium Beauty and Personal Care in Estonia

<https://marketpublishers.com/r/P037230B26FEN.html>

Date: May 2023

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: P037230B26FEN

Abstracts

In 2022, sales of premium beauty and personal care were not as strong as in 2021 in volume terms. In 2021, with society opening up in the wake of the pandemic, premium beauty and personal care registered a strong recovery, which could not be expected to continue in 2022 when consumer spending was affected by the war in Ukraine and global inflation. The impact was felt in the major premium products category, fragrances, which did not experience the best performance; however, sales were supported...

Euromonitor International's Premium Beauty and Personal Care in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Premium Adult Sun Care, Premium Baby and Child-specific Products, Premium Bath and Shower, Premium Colour Cosmetics, Premium Deodorants, Premium Fragrances, Premium Hair Care, Premium Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Premium Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

BABY AND CHILD-SPECIFIC PRODUCTS IN ESTONIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Further growth in 2022 with return to normality

Sun care in demand with the lifting of pandemic restrictions

Reasonable price inflation and promotional activity support sales

PROSPECTS AND OPPORTUNITIES

Moderate performance anticipated

Local players' presence to remain low

Private label could increase its foothold

CATEGORY DATA

Table 1 Sales of Baby and Child-specific Products by Category: Value 2017-2022

Table 2 Sales of Baby and Child-specific Products by Category: % Value Growth 2017-2022

Table 3 Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2017-2022

Table 4 NBO Company Shares of Baby and Child-specific Products: % Value 2018-2022

Table 5 LBN Brand Shares of Baby and Child-specific Products: % Value 2019-2022

Table 6 LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2019-2022

Table 7 LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2019-2022

Table 8 Forecast Sales of Baby and Child-specific Products by Category: Value 2022-2027

Table 9 Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2022-2027

Table 10 Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2022-2027

BEAUTY AND PERSONAL CARE IN ESTONIA

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 11 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 12 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 13 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 14 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 15 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 16 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022

Table 17 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 18 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 19 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 20 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Premium Beauty and Personal Care in Estonia

Product link: <https://marketpublishers.com/r/P037230B26FEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P037230B26FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970