

# Premier Investments Ltd in Apparel and Footwear (Australia)

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## Abstracts

Premier Investments' strategic priorities include rejuvenating its core brands, enhancing its online offering and growing its Peter Alexander and Smiggle brands. The company may consider expanding its Peter Alexander brand internationally over the forecast period, with potential expansion in the UK.

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## Contents

Strategic Direction

Key Facts

Summary 1 Premier Investments Ltd: Key Facts

Summary 2 Premier Investments Ltd: Operational Indicators

Retail Operations

Internet Strategy

Chart 1 Premier Investments Ltd: Jay Jays in Sydney

Competitive Positioning

Summary 3 Premier Investments Ltd: Competitive Position 2016

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