

# Premier Food Industries in Soft Drinks (Kenya)

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## Abstracts

Premier Food Industries aims to grow its share in concentrates through innovation and the introduction of a wider range of high-quality products to meet rising demand for good quality and customer service.

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**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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