

Prediction: Ripple Effect of Trump's Safeguard on Imported Washers in The Us

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Abstracts

Trump administration's decision to issue tariff on large washing machines (washers) is expected to create a significant influence on industry players as well as consumers. Washer manufacturers importing products outside the US are expected to face a significant price disadvantage as compared to US manufacturers whose production plants are mostly based in the US. There is growing concern outside the washer industry as well on potential tariff on other industries.

Euromonitor International's Prediction: Ripple Effect of Trump's Safeguard on Imported Washers in The Us global briefing offers a comprehensive guide to the retail sales data, allowing you to identify the sectors driving growth. The report also identifies the leading companies/brands and offers strategic analysis of key factors influencing the competitive landscape - be it new product developments, technological innovations, economic/lifestyle influences, distribution or pricing issues. Additionally, trade statistics and producer's shares will answer questions on where appliances are produced and where they are being exported to, how quickly these units are moving, which companies are producing how much, and whether all categories are behaving in the same way. Collectively, this gives a complete view in both marketing and production planning strategies. Forecasts illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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