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Pre-paid Cards - USA

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Abstracts

In May 2010, it was announced that stricter regulations will be enforced restricting the fees often imposed on gift cards. The regulations are part of the Credit Card Accountability, Responsibility and Disclosure Act (CARD Act) that will take effect August 2010. The legislation limits how gift card providers can charge fees (such as dormancy and inactivity fees), and implemented new requirements for expiration dates. Other changes include restrictions on maintenance, service, ATM and...

Euromonitor International's Pre-Paid Card Transactions in USA report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Commercial Charge Card Transactions, Commercial Credit Card Transactions, Open Loop Pre-Paid Card Transactions, Personal Charge Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pre-Paid Card Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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