

# Pre-Paid Cards in Sweden

<https://marketpublishers.com/r/PDCAD6A27CAEN.html>

Date: November 2023

Pages: 26

Price: US\$ 990.00 (Single User License)

ID: PDCAD6A27CAEN

## Abstracts

Pre-paid cards remain relatively strong in terms of the number of cards, but hold a very marginal share of all card payment transactions in 2023. Bank account penetration is almost universal in Sweden, with the result that pre-paid cards are typically used for less usual payment occasions, rather than for daily purchases. Debit cards are overwhelmingly popular for everyday payments in Sweden.

Euromonitor International's Pre-Paid Card Transactions in Sweden report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pre-Paid Card Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Pre-Paid Cards in Sweden  
Euromonitor International  
November 2023  
List Of Contents And Tables  
PRE-PAID CARDS IN SWEDEN  
KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Popularity of debit cards continues to preclude the need for pre-paid cards in 2023  
Development in transport cards has an impact on all pre-paid cards in Sweden  
Open loop pre-paid cards issued for special demographics connected to political developments

#### **PROSPECTS AND OPPORTUNITIES**

Pre-paid cards set to remain marginal  
Employee benefit cards, which enjoy a long-standing tradition in Sweden, expected to remain popular  
Merchant issued gift cards will continue to be a key pre-paid card type

#### **CATEGORY DATA**

Table 1 Pre-paid Cards: Number of Cards in Circulation 2018-2023  
Table 2 Pre-paid Cards Transactions 2018-2023  
Table 3 Pre-paid Cards in Circulation: % Growth 2018-2023  
Table 4 Pre-paid Cards Transactions: % Growth 2018-2023  
Table 5 Closed Loop Pre-paid Cards Transactions 2018-2023  
Table 6 Closed Loop Pre-paid Cards Transactions: % Growth 2018-2023  
Table 7 Open Loop Pre-paid Cards Transactions 2018-2023  
Table 8 Open Loop Pre-paid Cards Transactions: % Growth 2018-2023  
Table 9 Pre-paid Cards: Number of Cards by Issuer 2018-2022  
Table 10 Pre-paid Cards: Number of Cards by Operator 2018-2022  
Table 11 Pre-paid Cards Transaction Value by Issuer 2018-2022  
Table 12 Pre-paid Cards Transaction Value by Operator 2018-2022  
Table 13 Closed Loop Pre-paid Cards: Number of Cards by Issuer 2018-2022  
Table 14 Closed Loop Pre-paid Cards: Number of Cards by Operator 2018-2022  
Table 15 Closed Loop Pre-paid Cards Transaction Value by Issuer 2018-2022  
Table 16 Closed Loop Pre-paid Cards Transaction Value by Operator 2018-2022  
Table 17 Open Loop Pre-paid Cards: Number of Cards by Issuer 2018-2022  
Table 18 Open Loop Pre-paid Cards: Number of Cards by Operator 2018-2022

Table 19 Open Loop Pre-paid Cards Transaction Value by Issuer 2018-2022

Table 20 Open Loop Pre-paid Cards Transaction Value by Operator 2018-2022

Table 21 Forecast Pre-paid Cards: Number of Cards in Circulation 2023-2028

Table 22 Forecast Pre-paid Cards Transactions 2023-2028

Table 23 Forecast Pre-paid Cards in Circulation: % Growth 2023-2028

Table 24 Forecast Pre-paid Cards Transactions: % Growth 2023-2028

Table 25 Forecast Closed Loop Pre-paid Cards Transactions 2023-2028

Table 26 Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2023-2028

Table 27 Forecast Open Loop Pre-paid Cards Transactions 2023-2028

Table 28 Forecast Open Loop Pre-paid Cards Transactions: % Growth 2023-2028

## FINANCIAL CARDS AND PAYMENTS IN SWEDEN

### EXECUTIVE SUMMARY

Financial cards and payments in 2023: The big picture

Rapid growth of contactless payments

Smartphones and wearables increasingly popular for payments

Competitive landscape remains relatively consolidated in 2023

What next for financial cards and payments?

### MARKET INDICATORS

Table 29 Number of POS Terminals: Units 2018-2023

Table 30 Number of ATMs: Units 2018-2023

Table 31 Value Lost to Fraud 2018-2023

Table 32 Card Expenditure by Location 2023

Table 33 Financial Cards in Circulation by Type: % Number of Cards 2018-2023

Table 34 Domestic versus Foreign Spend 2023

### MARKET DATA

Table 35 Financial Cards by Category: Number of Cards in Circulation 2018-2023

Table 36 Financial Cards by Category: Number of Accounts 2018-2023

Table 37 Financial Cards Transactions by Category: Value 2018-2023

Table 38 Financial Cards by Category: Number of Transactions 2018-2023

Table 39 Consumer Payments by Category: Value 2018-2023

Table 40 Consumer Payments by Category: Number of Transactions 2018-2023

Table 41 M-Commerce by Category: Value 2018-2023

Table 42 M-Commerce by Category: % Value Growth 2018-2023

Table 43 Financial Cards: Number of Cards by Issuer 2018-2022

Table 44 Financial Cards: Number of Cards by Operator 2018-2022

Table 45 Financial Cards: Card Payment Transactions Value by Operator 2018-2022

Table 46 Financial Cards: Card Payment Transactions Value by Issuer 2018-2022

Table 47 Forecast Financial Cards by Category: Number of Cards in Circulation 2023-2028

Table 48 Forecast Financial Cards by Category: Number of Accounts 2023-2028

Table 49 Forecast Financial Cards Transactions by Category: Value 2023-2028

Table 50 Forecast Financial Cards by Category: Number of Transactions 2023-2028

Table 51 Forecast Consumer Payments by Category: Value 2023-2028

Table 52 Forecast Consumer Payments by Category: Number of Transactions  
2023-2028

Table 53 Forecast M-Commerce by Category: Value 2023-2028

Table 54 Forecast M-Commerce by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Pre-Paid Cards in Sweden

Product link: <https://marketpublishers.com/r/PDCAD6A27CAEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PDCAD6A27CAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970