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Pre-paid Cards - South Africa

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Abstracts

Pre-paid cards in South Africa continues to grow from strength to strength. In 2010, both open and closed loop cards grew substantially in a number of retail environments. The main application of pre-paid cards in the country remains gift cards. In terms of open cards, many trendy premium shopping centres around the country have brought out open loop pre-paid cards which are redeemable at their stores. In terms of closed loop pre-paid cards, stores that used to offer gift vouchers have...

Euromonitor International's Pre-Paid Card Transactions in South Africa report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Commercial Charge Card Transactions, Commercial Credit Card Transactions, Open Loop Pre-Paid Card Transactions, Personal Charge Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pre-Paid Card Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Pre-paid Cards in South Africa
Euromonitor International
March 2011
List of Contents and Tables
Executive Summary
South Africa Upgrades Financial Card Infrastructure and Functionality
Debit Cards Shows Good Value Growth
Pre-paid Continues Performing Well
Visa's 2010 Fifa World Cup Sponsorship Pays Off
Paypal Enters South Africa
Big Banks' Dominance Under Threat in the Forecast Period
Key Trends and Developments
Economic Overview in Relation To Financial Cards
Fifa World Cup Technology Boost
Big Four Is Being Challenged by Smaller Players
Cash Still Popular for Lower-income Consumers
Debit Transactions Posts Stronger Growth Than Credit Card Transactions
Certain Financial Card Crimes Are Increasing
E-commerce and M-commerce Show Good Growth But From Small Bases
Market Indicators
  Table 1 Number of POS Terminals 2005-2010
  Table 2 Number of ATMs 2005-2010
  Table 3 Value Lost to Fraud 2005-2010
  Table 4 Card Expenditure by Location 2010
  Table 5 Card Expenditure by Category 2010
  Table 6 Financial Cards in Circulation by Type: % Number of Cards 2005-2010
  Table 7 Domestic versus Foreign Spend 2010
Market Data
  Table 8 Consumer Payments: Value 2005-2010
  Table 9 Consumer Payments: Number of Transactions 2005-2010
  Table 10 Financial Cards: Number of Cards in Circulation 2005-2010
  Table 11 Financial Cards Transactions: Value 2005-2010
  Table 12 Financial Cards: Number of Transactions 2005-2010
  Table 13 Financial Cards: Number of Accounts 2005-2010
  Table 14 Financial Cards: Number of Cards by Issuer 2005-2009
  Table 15 Financial Cards: Number of Cards by Operator 2005-2009
  Table 16 Financial Cards: Card Payment Transaction Value by Operator 2005-2009

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Table 17 Financial Cards: Card Payment Transaction Value by Issuer 2005-2009
Table 18 Consumer Payments Forecast: Value 2010-2015
Table 19 Consumer Payments Forecast: Number of Transactions 2010-2015
Table 20 Financial Cards Forecast: Number of Cards in Circulation 2010-2015
Table 21 Financial Cards Forecast: Value 2010-2015
Table 22 Financial Cards Forecast: Number of Transactions 2010-2015
Table 23 Financial Cards Forecast: Number of Accounts 2010-2015
Definitions
Atm Function
Debit Function
Credit Function
Commercial Credit Cards
Charge Card Function
Commercial Charge Cards
Open Loop Pre-paid Function
Closed Loop Pre-paid Function
Store Cards
Pre-paid
Contact Smart Card
Contactless Smart Card
Card Expenditure by Location
Card Expenditure by Sector
Domestic Versus Foreign
Value Lost To Fraud
Summary 1 Research Sources
Definitions
Mortgages/housing
Consumer Credit
Auto Lending
Card Lending
Home Lending
Durables Lending
Education Lending
Other Personal Lending
Non-performing
Gross Lending
Outstanding Balance
Summary 2 Research Sources
Amalgamated Banks of South Africa (absa)

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Strategic Direction
Key Facts
Summary 3 Amalgamated Banks of South Africa (ABSA): Key Facts
Summary 4 Amalgamated Banks of South Africa (ABSA): Operational Indicators
Company Background
Competitive Positioning
Summary 5 Amalgamated Banks of South Africa (ABSA): Competitive Position 2009
Capitec Group
Strategic Direction
Key Facts
Summary 6 Capitec Group: Key Facts
Summary 7 Capitec Group: Operational Indicators
Company Background
Competitive Positioning
Summary 8 Capitec Group: Competitive Position 2009
Firstrand Bank
Strategic Direction
Key Facts
Summary 9 FirstRand Bank: Key Facts
Summary 10 FirstRand Bank: Operational Indicators
Company Background
Competitive Positioning
Summary 11 FirstRand Bank: Competitive Position 2009
Nedbank Group Ltd
Strategic Direction
Key Facts
Summary 12 Nedbank Group Ltd: Key Facts
Summary 13 Nedbank Group Ltd: Operational Indicators
Company Background
Competitive Positioning
Summary 14 Nedbank Group Ltd: Competitive Position 2009
Standard Bank of South Africa
Strategic Direction
Key Facts
Summary 15 Standard Bank of South Africa: Key Facts
Summary 16 Standard Bank of South Africa: Operational Indicators
Company Background
Competitive Positioning
Summary 17 Standard Bank of South Africa: Competitive Position 2009

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Headlines
Trends
Competitive Landscape
Prospects
Category Data
Table 36 Pre-paid Cards Category Performance: 2005-2010
Table 37 Open Loop Pre-paid Cards Category Performance: 2005-2010
Table 38 Closed Loop Pre-paid Cards Category Performance: 2005-2010
Table 39 Pre-paid Cards Category Performance: Number of Cards in Circulation 2005-2010
Table 40 Pre-paid Cards Category Performance: % Growth 2006-2010
Table 41 Open Loop Pre-paid Cards Category Performance: % Growth 2007-2010
Table 42 Closed Loop Pre-paid Cards Category Performance: % Growth 2006-2010
Table 43 Pre-paid Cards in Circulation Category Performance: % Growth 2006-2010
Table 44 Pre-paid Cards: Number of Cards by Issuer 2005-2009
Table 45 Pre-paid Cards: Number of Cards by Operator 2005-2009
Table 46 Pre-paid Cards Transaction Value by Issuer 2005-2009
Table 47 Pre-paid Cards Transaction Value by Operator 2005-2009
Table 48 Open Loop Pre-paid Cards: Number of Cards by Issuer 2005-2009
Table 49 Open Loop Pre-paid Cards: Number of Cards by Operator 2005-2009
Table 50 Open Loop Pre-paid Cards Transaction Value by Issuer 2005-2009
Table 51 Open Loop Pre-paid Cards Transaction Value by Operator 2005-2009
Table 52 Closed Loop Pre-paid Cards: Number of Cards by Issuer 2005-2009
Table 53 Closed Loop Pre-paid Cards: Number of Cards by Operator 2005-2009
Table 54 Closed Loop Pre-paid Cards Transaction Value by Issuer 2005-2009
Table 55 Closed Loop Pre-paid Cards Transaction Value by Operator 2005-2009
Table 56 Pre-paid Cards Forecast Category Performance: 2010-2015
Table 57 Open Loop Pre-paid Cards Forecast Category Performance: 2010-2015
Table 58 Closed Loop Pre-paid Cards Forecast Category Performance: 2010-2015
Table 59 Pre-paid Cards Forecast Category Performance: Number of Cards in Circulation 2010-2015
Table 60 Pre-paid Cards Forecast Category Performance: % Growth 2010-2015
Table 61 Open Loop Pre-paid Cards Forecast Category Performance: % Growth 2010-2015
Table 62 Closed Loop Pre-paid Cards Forecast Category Performance: % Growth 2010-2015
Table 63 Pre-paid Cards in Circulation Forecast Category Performance: % Growth 2010-2015

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