

## Pre-Paid Cards in Chile

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Prior to 2016, there were two failed attempts to launch open loop pre-paid cards in Chile through two financial entities, Banco CorpBanca and Scotiabank. Both instances failed as Transbank, the only POS network in the country, was not fully prepared to operate through these cards. The government understood that there was a high unbanked population in Chile that was not being served, which formally led Banco Central de Chile to allow non-bank entities to issue pre-paid cards by the end of 2017. B...

Euromonitor International's Pre-Paid Transactions in Chile report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

**Product coverage:** Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Pre-Paid Transactions market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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