

Pre-Paid Transactions in the US

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Abstracts

Having been announced a couple of years previously, the CFPB finally published its proposed regulations for the pre-paid card business in autumn 2014 after years of increasing scrutiny by the public and the press. Improved access to information and an imposition of limits on how much providers can expect to make and/or charge were the two main themes. Improved information statutes would compel issuers to have more accessible account information, clear fee disclosures and timely error...

Euromonitor International's Pre-Paid Transactions in USA report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pre-Paid Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Personal Credit Usage Continues To Normalise

Card Security Issues Highlight the Impending Shift To Emv Enabled Cards

Store Cards Continue To Consolidate in the Hands of A Few Issuers

Pre-paid Cards Due for More Attention

M-commerce Is Expected To Grow Substantially Over the Forecast Period

Key Trends and Developments

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