

Pre-Paid Transactions in the United Kingdom

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Abstracts

Open loop pre-paid transactions increased in volume by 13% in 2014, which can be at least partially attributed to the 7% increase registered in the number of open loop pre-paid cards in circulation in the country of the course of year. Open loop pre-paid cards are favoured by companies looking to manage payment expenses and incentivise staff, consumers when travelling abroad and parents looking to instil responsible spending habits in their teenaged children.

Euromonitor International's Pre-Paid Transactions in United Kingdom report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pre-Paid Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Card Use Continues To Increase, Although Mobile Payments Pose A Threat To Growth

UK Consumers' Mistrust of Banks Leads Over One Million To Customers To Switch

London Underground Goes Contactless As Technology Launches Across TfL Network

Bank Branches Undergo 21st Century Makeover As Virtual Reality Becomes the Norm
Wearable Technology Goes Mainstream As Contactless Payments Set To Evolve
Key Trends and Developments

UK Mobile Payments Surge, Driven by Growth of Online Retailing

King Cash Is Dead, Long Live the King!

New Government-backed Scheme Encourages 1.2 Million Account Holders To Switch Bank

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