

Pre-Paid Transactions in Russia

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Abstracts

Open loop pre-paid cards were actively regulated by local authorities in 2014. This type of cards even received a nickname as “bribery cards”. In order to meet the anti-money laundering policy, local banks started to block transfers from card to card through unembossed open loop pre-paid cards, which did not contain any information about the cardholder. In 2013, it was forbidden to use such a card in ATMs. The monthly limit for transactions through these cards was set at RUB40,000. Finally, the...

Euromonitor International's Pre-Paid Transactions in Russia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pre-Paid Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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