

Pre-Paid Transactions in Morocco

<https://marketpublishers.com/r/P7B70328FD9EN.html>

Date: October 2014

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: P7B70328FD9EN

Abstracts

Despite the launch of open loop pre-paid cards, and a wide potential customer base for these products, only closed loop pre-paid cards were significant in Morocco at the end of the review period. This was chiefly due to the strong competition from debit cards, with many consumers opting for these rather than for open loop pre-paid cards, due to their wider range of applications. Open loop pre-paid cards began to emerge towards the end of the review period.

Euromonitor International's Pre-Paid Transactions in Morocco report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pre-Paid Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Pre-paid Cards Transactions 2009-2014

Table 2 Pre-paid Cards: Number of Cards in Circulation 2009-2014

Table 3 Pre-paid Cards Transactions: % Growth 2012-2014

Table 4 Pre-paid Cards in Circulation: % Growth 2012-2014

Table 5 Closed Loop Pre-paid Cards Transactions 2009-2014

Table 6 Closed Loop Pre-paid Cards Transactions: % Growth 2012-2014

Table 7 Pre-paid Cards: Number of Cards by Issuer 2009-2013

Table 8 Pre-paid Cards: Number of Cards by Operator 2009-2013

Table 9 Pre-paid Cards Transaction Value by Issuer 2009-2013

Table 10 Pre-paid Cards Transaction Value by Operator 2009-2013

Table 11 Closed Loop Pre-paid Cards: Number of Cards by Issuer 2009-2013

Table 12 Closed Loop Pre-paid Cards: Number of Cards by Operator 2009-2013

Table 13 Closed Loop Pre-paid Cards Transaction Value by Issuer 2009-2013

Table 14 Closed Loop Pre-paid Cards Transaction Value by Operator 2009-2013

Table 15 Forecast Pre-paid Cards Transactions 2014-2019

Table 16 Forecast Pre-paid Cards: Number of Cards in Circulation 2014-2019

Table 17 Forecast Pre-paid Cards Transactions: % Growth 2014-2019

Table 18 Forecast Pre-paid Cards in Circulation: % Growth 2014-2019

Table 19 Forecast Closed Loop Pre-paid Cards Transactions 2014-2019

Table 20 Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2014-2019

Banque Populaire, Groupe in Financial Cards and Payments (morocco)

Strategic Direction

Key Facts

Summary 1 Groupe Banque Populaire: Operational Indicators

Company Background

Competitive Positioning

Summary 2 Banque Populaire: Competitive Position 2013

Executive Summary

Ongoing Strong Performance for Financial Cards and Payments in 2014

Introduction of 3d Secure To Fight Concerns Over Internet Fraud

STable Situation Amongst Issuers

the Strategic Plan of Central Bank Al-maghreb Is for Two Thirds of the Population To Be

Banked by the End of 2014

Good Prospects for Financial Cards and Payments in Morocco

Key Trends and Developments

Objective Fixed by the Central Bank Al-maghreb: 66% of the Population Banked by the End of 2014

the Development of E-commerce and M-commerce Picks Up Speed

Increasing Availability of Pos Terminals Drives Growth in Financial Cards

Islamic Banking Set To Emerge

Market Indicators

Table 21 Number of POS Terminals: Units 2009-2014

Table 22 Number of ATMs: Units 2009-2014

Table 23 Value Lost to Fraud 2009-2014

Table 24 Card Expenditure by Location 2014

Table 25 Financial Cards in Circulation by Type: % Number of Cards 2009-2014

Table 26 Domestic versus Foreign Spend 2014

Market Data

Table 27 Financial Cards by Category: Number of Cards in Circulation 2009-2014

Table 28 Financial Cards Transactions by Category: Value 2009-2014

Table 29 Financial Cards by Category: Number of Transactions 2009-2014

Table 30 Financial Cards by Category: Number of Accounts 2009-2014

Table 31 Consumer Payments by Category: Value 2009-2014

Table 32 Consumer Payments by Category: Number of Transactions 2009-2014

Table 33 M-Commerce by Category: Value 2009-2014

Table 34 M-Commerce by Category: % Value Growth 2009-2014

Table 35 Financial Cards: Number of Cards by Issuer 2009-2013

Table 36 Financial Cards: Number of Cards by Operator 2009-2013

Table 37 Financial Cards: Card Payment Transactions Value by Operator 2009-2013

Table 38 Financial Cards: Card Payment Transactions Value by Issuer 2009-2013

Table 39 Forecast Financial Cards by Category: Number of Cards in Circulation 2014-2019

Table 40 Forecast Financial Cards Transactions by Category: Value 2014-2019

Table 41 Forecast Financial Cards by Category: Number of Transactions 2014-2019

Table 42 Forecast Financial Cards by Category: Number of Accounts 2014-2019

Table 43 Forecast Consumer Payments by Category: Value 2014-2019

Table 44 Forecast Consumer Payments by Category: Number of Transactions 2014-2019

Table 45 Forecast M-Commerce by Category: Value 2014-2019

Table 46 Forecast M-Commerce by Category: % Value Growth 2014-2019

Definitions

Sources

Summary 3 Research Sources

I would like to order

Product name: Pre-Paid Transactions in Morocco

Product link: <https://marketpublishers.com/r/P7B70328FD9EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P7B70328FD9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970