

# **Pre-Paid Transactions in Indonesia**

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### **Abstracts**

With growing numbers of participating merchants accepting payment by pre-paid cards (including those in mobile phones), open loop pre-paid cards transaction volume and value will continue to increase at a robust rate during 2014. They are still primarily catering for micropayment types with average transaction value below Rp50,000. Open loop pre-paid cards are increasingly used for payment at convenience stores, such as in the leading chains, Indomaret and Alfamart. Rekening Ponsel from Bank...

Euromonitor International's Pre-Paid Transactions in Indonesia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

**Product coverage:** Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Pre-Paid Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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