

# Pre-Paid Transactions in Hungary

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## Abstracts

The number of pre-paid cards in circulation increased by 8% to 1 million in 2014. The dynamic growth witnessed at the start of the review period slowed down latterly. The number of closed loop pre-paid cards in circulation remained slightly ahead of the number of open loop pre-paid cards in 2014 – 586,000 compared with 560,000, respectively. However, the transaction value of open loop pre-paid cards was almost four times that of closed loop pre-paid cards, while the number of transactions of...

Euromonitor International's Pre-Paid Transactions in Hungary report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

**Product coverage:** Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Pre-Paid Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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