

Pre-Paid Transactions in Hong Kong, China

<https://marketpublishers.com/r/P10B254D7B5EN.html>

Date: April 2015

Pages: 26

Price: US\$ 990.00 (Single User License)

ID: P10B254D7B5EN

Abstracts

Not many open loop pre-paid card types were available in Hong Kong, China with most being network branded cards. The growth of open loop pre-paid cards was only supported by the simple application, not requiring any credit checks or verification of employment. They were just stored value cards featuring wide merchant acceptance as credit cards in Hong Kong, China, but were not eligible for online transactions. Therefore, open loop pre-paid cards did not record distinctive growth as the rapid...

Euromonitor International's Pre-Paid Transactions in Hong Kong, China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pre-Paid Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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