

Pre-Paid Transactions in France

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Abstracts

Despite the high penetration of financial cards in France, pre-paid cards is expected to continue recording the highest growth rates of any financial cards category in France in 2014, rising in current value by 7%. However, the number of pre-paid cards in circulation in France is expected to decline by 2% in 2014, mainly due to the disengagement of the bank issuers of Moneo mixed pre-pay cards. Towards the end of the review period, on the other hand, Moneo's operator Billettique Monetique...

Euromonitor International's Pre-Paid Transactions in France report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pre-Paid Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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