

Pre-Paid Transactions in Chile

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Abstracts

Open loop pre-paid cards remained unavailable in Chile in 2014, mainly due to regulations. In December 2014, the Central Bank facilitated banks and other non-banking operators to enter this business (although they were already authorised, they had not started to operate). Retailers have been left out so far and have asked the Central Bank to allow them to issue open loop pre-paid cards too. Indeed, at the beginning of 2014 the government of President Pinera proposed to Congress a project to...

Euromonitor International's Pre-Paid Transactions in Chile report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pre-Paid Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Debit Cards Continues To Lead Growth Within Financial Cards

Banco Santander Remains Market Leader

Retailers Continue To Work With VISA and Mastercard

Atm Machines Affected by Crime and Higher Costs

Banks Develop Applications for Financial Transactions

Key Trends and Developments

Number of Cards in Circulation Growth Rate Declines

Retailer Credit Cards Continue To Work With VISA and Mastercard

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