

Pre-Paid Transactions in Brazil

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Abstracts

In 2014, open loop pre-paid card transactions witnessed 12% value growth, reaching BRL21.3 billion. Despite slower than an 18% value CAGR in current terms over the reviewed period, the growth continued to be boosted by increasing investments in this segment since players found that pre-paid cards was a way to reach the unbanked population in the country. Despite a strong reduction over the review period, the unbanked population still represented 39% of the population above 15 years in Brazil.

Euromonitor International's Pre-Paid Transactions in Brazil report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pre-Paid Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Cbss - Cia Brasileira De Solucoes E Servicos in Financial Cards and Payments (brazil)

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Card Payments Continue To Grow Rapidly Despite Deteriorating Economy

Fifa World Cup Boosts Pos Terminals

Domestic Banks Take the Lead in Mobile Payments

Young Low-income Consumers Boost Financial Cards Payments

Tecban's Shareholders Advance in the Sharing of Atms

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