

Pre-Paid Transactions in Australia

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Abstracts

Open loop pre-paid cards recorded healthy growth in 2014, with cards in circulation rising by 7%, value of transactions by 14% and the number of transactions by 15%. In 2014, the popularity of travel cards under open loop pre-paid cards had a positive impact, as these offered travellers benefits such as the elimination of usage fees applied to credit and debit cards when used abroad, the use of their own money, widespread acceptance and the possibility to load up multiple currencies. A 2014...

Euromonitor International's Pre-Paid Transactions in Australia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pre-Paid Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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