

# Pre-Paid Cards in Nigeria

<https://marketpublishers.com/r/P222B43F55CEN.html>

Date: November 2023

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: P222B43F55CEN

## Abstracts

Nigeria remains a mainly cash-driven society, though debit card usage is growing. Pre-paid cards, however, are not a popular option, and while the number of cards is expected to increase, constant transaction value is expected to fall in 2023, as inflation remains very high. There is little awareness of pre-paid cards and most open loop cards are in foreign currency. Closed loop cards dominate, though open loop cards register higher growth in 2023.

Euromonitor International's Pre-Paid Card Transactions in Nigeria report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pre-Paid Card Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Pre-Paid Cards in Nigeria

Euromonitor International

November 2023

List Of Contents And Tables

PRE-PAID CARDS IN NIGERIA

KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Still lack of awareness of pre-paid cards in Nigeria

Lift of ban of naira debit cards for international transaction dampens value growth for pre-paid cards

Scarcity of cash in 2023 drives further growth of Lagos Cowry transport card

### PROSPECTS AND OPPORTUNITIES

Transport cards will continue to drive growth of closed loop pre-paid cards

Younger people key consumer group

Technological developments will help boost usage of pre-paid cards in e-commerce

### CATEGORY DATA

Table 1 Pre-paid Cards: Number of Cards in Circulation 2018-2023

Table 2 Pre-paid Cards Transactions 2018-2023

Table 3 Pre-paid Cards in Circulation: % Growth 2018-2023

Table 4 Pre-paid Cards Transactions: % Growth 2018-2023

Table 5 Open Loop Pre-paid Cards Transactions 2018-2023

Table 6 Open Loop Pre-paid Cards Transactions: % Growth 2018-2023

Table 7 Pre-paid Cards: Number of Cards by Issuer 2018-2022

Table 8 Pre-paid Cards: Number of Cards by Operator 2018-2022

Table 9 Pre-paid Cards Transaction Value by Issuer 2018-2022

Table 10 Pre-paid Cards Transaction Value by Operator 2018-2022

Table 11 Open Loop Pre-paid Cards: Number of Cards by Issuer 2018-2022

Table 12 Open Loop Pre-paid Cards: Number of Cards by Operator 2018-2022

Table 13 Open Loop Pre-paid Cards Transaction Value by Issuer 2018-2022

Table 14 Open Loop Pre-paid Cards Transaction Value by Operator 2018-2022

Table 15 Forecast Pre-paid Cards: Number of Cards in Circulation 2023-2028

Table 16 Forecast Pre-paid Cards Transactions 2023-2028

Table 17 Forecast Pre-paid Cards in Circulation: % Growth 2023-2028

Table 18 Forecast Pre-paid Cards Transactions: % Growth 2023-2028

Table 19 Forecast Open Loop Pre-paid Cards Transactions 2023-2028

**Table 20 Forecast Open Loop Pre-paid Cards Transactions: % Growth 2023-2028****FINANCIAL CARDS AND PAYMENTS IN NIGERIA****EXECUTIVE SUMMARY**

Financial cards and payments in 2023: The big picture

**2023 KEY TRENDS**

Mobile money key tool in driving financial inclusion

Competitive landscape

What next for financial cards and payments?

**MARKET INDICATORS**

Table 21 Number of POS Terminals: Units 2018-2023

Table 22 Number of ATMs: Units 2018-2023

Table 23 Value Lost to Fraud 2018-2023

Table 24 Card Expenditure by Location 2023

Table 25 Financial Cards in Circulation by Type: % Number of Cards 2018-2023

Table 26 Domestic versus Foreign Spend 2023

**MARKET DATA**

Table 27 Financial Cards by Category: Number of Cards in Circulation 2018-2023

Table 28 Financial Cards by Category: Number of Accounts 2018-2023

Table 29 Financial Cards Transactions by Category: Value 2018-2023

Table 30 Financial Cards by Category: Number of Transactions 2018-2023

Table 31 Consumer Payments by Category: Value 2018-2023

Table 32 Consumer Payments by Category: Number of Transactions 2018-2023

Table 33 M-Commerce by Category: Value 2018-2023

Table 34 M-Commerce by Category: % Value Growth 2018-2023

Table 35 Financial Cards: Number of Cards by Issuer 2018-2022

Table 36 Financial Cards: Number of Cards by Operator 2018-2022

Table 37 Financial Cards: Card Payment Transactions Value by Operator 2018-2022

Table 38 Financial Cards: Card Payment Transactions Value by Issuer 2018-2022

Table 39 Forecast Financial Cards by Category: Number of Cards in Circulation 2023-2028

Table 40 Forecast Financial Cards by Category: Number of Accounts 2023-2028

Table 41 Forecast Financial Cards Transactions by Category: Value 2023-2028

Table 42 Forecast Financial Cards by Category: Number of Transactions 2023-2028

Table 43 Forecast Consumer Payments by Category: Value 2023-2028

Table 44 Forecast Consumer Payments by Category: Number of Transactions 2023-2028

Table 45 Forecast M-Commerce by Category: Value 2023-2028

Table 46 Forecast M-Commerce by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Pre-Paid Cards in Nigeria

Product link: <https://marketpublishers.com/r/P222B43F55CEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P222B43F55CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970