

Praktiker Hellas Trading Co SA in Retailing (Greece)

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Date: February 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: PA970A95E20EN

Abstracts

Praktiker Hellas was acquired by Fairfax Financial Holdings in 2014. The new multinational owner aims to maintain its subsidiary's lead in home improvement and gardening stores. Its main focus will continue to be on prices, whilst it will also maintain a spotlight on internet sales.

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