

Praktiker Bulgaria EAD in Retailing (Bulgaria)

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Abstracts

Praktiker Bulgaria is at a crossroads. The owner of the company – Praktiker Bau & Heimwerkermärkte Holding AG – was declared insolvent by a German court in 2013 and at the start of 2014 sold its Bulgarian operation to Videolux OOD, the owner of the leading electronics and appliance retail chain in the country – Technopolis. In 2014, the future of the chain was unknown.

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