

PPG Industries Inc in Home and Garden (USA)

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Abstracts

The company, whilst always a sizeable force in the US market, has never generated sales to put its main brand, Olympic, in the top three brands of decorative paint. This category has largely been led by Sherwin Williams Company, Behr Process Corporation and Akzo Nobel. In lacquers and varnish, the company is much more competitive, and Olympic is one of the top brands in this area.

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