

PPF Hasco-Lek SA in Consumer Health (Poland)

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Abstracts

PPF Hasco-Lek SA will concentrate on further improving its position within consumer health in Poland by offering technologically-advanced and high-quality products. The company is expected to continue to expand its production capabilities as well as invest in new product developments supported by mass media advertising.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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