

Power Health Hellas SA in Consumer Health (Greece)

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Abstracts

Power Health Hellas SA is set to continue pursuing its strategy of raising brand awareness by continuing to advertise and operate in-store promotions. In addition, the company is set to endure that it does not neglect new product development, which has proved to be an important asset for the company for some time and remains the backbone to the development of consumer health in Greece in general.

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