

Poulina Group Holding in Beauty and Personal Care (Tunisia)

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Date: September 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P94A43B72B7EN

Abstracts

Poulina Group Holdings will continue to use frequent promotion of its products, using a variety of campaign strategies, such as celebrities, to gain more interest in its brands among consumers.

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