

Post-Dairy Era: The Unstoppable Rise of Plant-based Alternatives

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Abstracts

Shelves have been inundated with an ever-expanding array of plant-based dairy products. This is a response to the increase in flexitarian diets and the consumer perception of free from dairy as healthier and good for digestion. This report analyses factors driving adoption, key hotspots that manufacturers should be exploring for future investments, developments on the ingredients front and key recommendations to remain relevant moving forward.

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