

Positivo Informática SA in Consumer Electronics (Brazil)

https://marketpublishers.com/r/P1F59055BF2EN.html

Date: September 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P1F59055BF2EN

Abstracts

Positivo Informática is focused on continuing to gain market share within retailing and business sales by offering low-cost and high-quality products, and by strengthening its relationships with retail chains and corporate groups. Positivo Informática is also taking advantage of partnerships it established with top international brands, such as Quantum for smartphones and Vaio for notebooks.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Computers and Peripherals, Digital Cameras by Type, In-Car Entertainment, In-Home Consumer Electronics, LCD TVs by Screen Type, Mobile Phones by Type of Contract, Portable Consumer Electronics, Smartphones by OS, Tablets by OS, TVs by Network Connectivity.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Positivo Informática SA: Key Facts

Summary 2 Positivo Informática SA: Operational Indicators

Competitive Positioning

Summary 3 Positivo Informática: Competitive Position 2016



I would like to order

Product name: Positivo Informática SA in Consumer Electronics (Brazil)
Product link: https://marketpublishers.com/r/P1F59055BF2EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P1F59055BF2EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970