

# Positivo Informática SA in Consumer Electronics (Brazil)

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### **Abstracts**

Positivo Informática is focused on continuing to gain market share within retailing and business sales by offering low-cost and high-quality products, and by strengthening its relationships with retail chains and corporate groups. Positivo Informática is also taking advantage of partnerships it established with top international brands, such as Quantum for smartphones and Vaio for notebooks.

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