

Pöschl Tabak Gmbh & Co KG in Tobacco (Germany)

<https://marketpublishers.com/r/P2199AF164CEN.html>

Date: October 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: P2199AF164CEN

Abstracts

Pöschl Tabak will continue its marketing activities in smoking tobacco to defend the strong position that its brands achieved over the review period. The company is also keen to play a bigger role in cigarettes, in which it is only present with its additive-free brand Pueblo. Now that the new tobacco product regulations in the European Union have been agreed, the company will likely launch new products. The company is, however, expected to be careful with regard to investment in smokeless...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Cigarettes, Cigarettes Including RYO Stick Equivalent, Cigars, Smokeless Tobacco, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Pöschl Tabak GmbH & Co KG: Key Facts

Summary 2 Pöschl Tabak GmbH & Co KG: Operational Indicators

Company Background

Production

Summary 3 Pöschl Tabak GmbH & Co KG: Production Statistics 2013

Competitive Positioning

Summary 4 Pöschl Tabak GmbH & Co KG: Competitive Position 2013

I would like to order

Product name: Pöschl Tabak Gmbh & Co KG in Tobacco (Germany)

Product link: <https://marketpublishers.com/r/P2199AF164CEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P2199AF164CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970