

Posadas de México, Grupo in Travel and Tourism (Mexico)

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Abstracts

Grupo Posadas de México intends to continue its expansion plans mainly with low-cost hotels with the brand One, which will represent 53% of the 41 openings in 2014 and 2015. During 2013 the company introduced the brand “The Front Door” which consists of 16 apartments in Puerto Vallarta focused on a more exclusive and luxury market and will be operated with memberships similar to vacation clubs.

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