

# Portucel SA in Tissue and Hygiene (Portugal)

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Date: May 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P50DFF584EAEN

## Abstracts

Continued and sustained investment is certain to be the main strategy for Portucel. With its European leadership in the uncoated and office paper industry assured with important brands such as Navigator, Explorer and Discovery, the new focus of the company is to obtain European leadership within paper tissue products. Following the acquisition of AMS-BR Star Paper SA in February 2015, in August 2015 Portucel reinforced its paper tissue strategy and decided to invest a total of €56 million in an...

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## Contents

Strategic Direction

Summary 1 Portucel SA: Key Facts

Summary 2 Portucel SA: Operational Indicators

Competitive Positioning

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