

# Portable Media Players in Morocco

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Date: May 2012

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: PBAB2C85B6BEN

## Abstracts

The 2010 growth rate was still extremely positive for MP3 and MP4 players even though the growth of MP3 players is expected to strongly decline as stores stop selling MP3 products.

Euromonitor International's Portable Media Players in Morocco report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** E-Readers, Other Portable Media Players, Portable MP3 Players, Portable Multimedia Players.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Portable Media Players market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
May 2012

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