

# Portable Players in the United Kingdom

<https://marketpublishers.com/r/P9C689876C8EN.html>

Date: July 2023

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: P9C689876C8EN

## Abstracts

In 2023, overall demand for portable players in the UK remains flat, despite significant declines for e-readers and portable media players. The falling demand for e-readers is being driven by local consumers switching to physical books, with the latter perceived as offering a better immersive experience and helping to prevent digital fatigue. However, due to ongoing shortages of semiconductors and rising inflation, which is raising production costs, the average unit price of this product continu...

Euromonitor International's Portable Players in United Kingdom report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** E-Readers, Portable Media Players, Wireless Speakers.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Portable Players market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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