

Portable Players in the Netherlands

<https://marketpublishers.com/r/P8FB9F9BC70EN.html>

Date: July 2023

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: P8FB9F9BC70EN

Abstracts

Portable players looks set to register a slight increase in volume sales in 2023 thanks to wireless speakers, the only expanding category amongst several declining categories. Portable media players has recorded a strong decline in sales as these products have continued to become obsolete. Consumers now rarely listen to music or watch videos on portable media players. Smartphones, televisions, tablets, computers, and wireless speakers are the most common devices consumers now use to watch videos...

Euromonitor International's Portable Players in Netherlands report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Portable Players market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

PORTABLE PLAYERS IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Portable players registers a slight increase in volume sales in 2023

Wireless speakers enjoys growth as consumers look for convenience

Online sales decline in 2023 as consumers visit physical stores again

PROSPECTS AND OPPORTUNITIES

Portable players volume growth will be driven by the expansion of wireless speakers

Display based wireless speakers likely to continue to drive growth

Multi-channel approach is likely to win terrain in consumer electronics

CATEGORY DATA

Table 1 Sales of Portable Players by Category: Volume 2018-2023

Table 2 Sales of Portable Players by Category: Value 2018-2023

Table 3 Sales of Portable Players by Category: % Volume Growth 2018-2023

Table 4 Sales of Portable Players by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Portable Players: % Volume 2019-2023

Table 6 LBN Brand Shares of Portable Players: % Volume 2020-2023

Table 7 Distribution of Portable Players by Channel: % Volume 2018-2023

Table 8 Forecast Sales of Portable Players by Category: Volume 2023-2028

Table 9 Forecast Sales of Portable Players by Category: Value 2023-2028

Table 10 Forecast Sales of Portable Players by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Portable Players by Category: % Value Growth 2023-2028

CONSUMER ELECTRONICS IN THE NETHERLANDS

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Apple Computer Benelux BV retains its leading share in consumer electronics

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth
2023-2028

Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth
2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Portable Players in the Netherlands

Product link: <https://marketpublishers.com/r/P8FB9F9BC70EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P8FB9F9BC70EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970