

Portable Players in India

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Abstracts

In 2023, portable players in India saw positive retail volume and current value growth, driven solely by the sale of wireless speakers. The vast majority of sales in portable players can be attributed to wireless speakers, which are witnessing growing interest due to technological advancements, new entrants and changes in consumer lifestyles. For instance, in 2023 the US-based brand Tivoli Audio and the Swedish brand Audio Pro, both launched in India, with various products in the home audio and...

Euromonitor International's Portable Players in India report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Portable Players market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Portable Players in India
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LIST OF CONTENTS AND TABLES

PORTABLE PLAYERS IN INDIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Wireless speakers are the only bright spot in a declining category
Rising popularity of smart speakers drives growth in wireless speakers
Amazon.com Inc continues to lead in portable players

PROSPECTS AND OPPORTUNITIES

E-readers face tough competition as devices lose appeal
E-commerce channel to gain retail volume share going forward

CATEGORY DATA

Table 1 Sales of Portable Players by Category: Volume 2018-2023
Table 2 Sales of Portable Players by Category: Value 2018-2023
Table 3 Sales of Portable Players by Category: % Volume Growth 2018-2023
Table 4 Sales of Portable Players by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Portable Players: % Volume 2019-2023
Table 6 LBN Brand Shares of Portable Players: % Volume 2020-2023
Table 7 Distribution of Portable Players by Channel: % Volume 2018-2023
Table 8 Forecast Sales of Portable Players by Category: Volume 2023-2028
Table 9 Forecast Sales of Portable Players by Category: Value 2023-2028
Table 10 Forecast Sales of Portable Players by Category: % Volume Growth 2023-2028
Table 11 Forecast Sales of Portable Players by Category: % Value Growth 2023-2028

CONSUMER ELECTRONICS IN INDIA

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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