

Popular Holdings Ltd in Personal Accessories (Singapore)

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Abstracts

Over the forecast period, it is predicted that Popular Holdings Ltd will revamp its stores to enhance consumer shopping experience. Meanwhile, the company is also expected to further build its online store, allowing consumers to purchase other products apart from books, in order to stay relevant and compete with online retailers like Amazon.

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Contents

Strategic Direction

Key Facts

Summary 1 Popular Holdings Ltd: Key Facts

Summary 2 Popular Holdings Ltd: Operational Indicators

Company Background

Chart 1 Popular Holdings Ltd: Popular in NEX Serangoon

Internet Strategy

Private Label

Summary 3 Popular Holdings Ltd: Private Label Portfolio

Competitive Positioning

Summary 4 Popular Holdings Ltd: Competitive Position 2016

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