

# Pongo & Bengie OOD in Pet Care (Bulgaria)

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## Abstracts

Pongo & Bengie is expected to see a strong performance in the forecast period. While economy wet dog and cat food is expected to see weaker growth in comparison to overall pet care, the company is expected to gain share in this area. The company will benefit from its domestic production, enabling it to keep prices low, while also benefiting from its focus on natural ingredients and good quality. The company is expected to see strong sales growth for both its own brands and for its private label...

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