

Poltsamaa Felix AS in Packaged Food (Estonia)

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Date: December 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P1902E61899EN

Abstracts

Over the forecast period, Põltsamaa Felix will focus on introducing new products in an effort to strengthen its competitive position and offset the negative effects of increasing maturity in various packaged food categories in Estonia. The company will also work to improve efficiency and to develop its export operations.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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