

# Polishes in Slovakia

<https://marketpublishers.com/r/PDA4E013EB3EN.html>

Date: February 2024

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: PDA4E013EB3EN

## Abstracts

Polishes is seeing a negative volume slump, while value sales are supported by price hikes affecting categories across home care as a whole. Indeed, polishes represents a category which consumers can easily substitute – especially with the growing interest in more exciting and modern home care categories (e.g., furniture polish wipes in surface care). Meanwhile, polishes are increasingly being seen as discretionary products which are becoming old-fashioned. There is also little development activ...

Euromonitor International's Polishes in Slovakia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Polishes market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Polishes in Slovakia  
Euromonitor International  
February 2024

### **LIST OF CONTENTS AND TABLES**

POLISHES IN SLOVAKIA  
KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Polishes is a generally uninteresting category, with little activity despite the large number of available brands

Shoe polish is the star category overall, achieving positive value and volume sales

E-commerce continues to carve out its distribution share

### PROSPECTS AND OPPORTUNITIES

Overall negative performance expected due to low demand and little development

Shoe polish set to be the saving grace, with developments and promotions expected

Floor polish will slide into a further slump, while metal polish is set to limp ahead

### CATEGORY DATA

Table 1 Sales of Polishes by Category: Value 2018-2023

Table 2 Sales of Polishes by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Polishes: % Value 2019-2023

Table 4 LBN Brand Shares of Polishes: % Value 2020-2023

Table 5 Forecast Sales of Polishes by Category: Value 2023-2028

Table 6 Forecast Sales of Polishes by Category: % Value Growth 2023-2028

### HOME CARE IN SLOVAKIA

### EXECUTIVE SUMMARY

Home care in 2023: The big picture

### **2023 KEY TRENDS**

Competitive landscape

Retailing developments

What next for home care?

### MARKET INDICATORS

Table 7 Households 2018-2023

**MARKET DATA**

Table 8 Sales of Home Care by Category: Value 2018-2023

Table 9 Sales of Home Care by Category: % Value Growth 2018-2023

Table 10 NBO Company Shares of Home Care: % Value 2019-2023

Table 11 LBN Brand Shares of Home Care: % Value 2020-2023

Table 12 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 13 Distribution of Home Care by Format: % Value 2018-2023

Table 14 Distribution of Home Care by Format and Category: % Value 2023

Table 15 Forecast Sales of Home Care by Category: Value 2023-2028

Table 16 Forecast Sales of Home Care by Category: % Value Growth 2023-2028

**DISCLAIMER****SOURCES**

Summary 1 Research Sources

## I would like to order

Product name: Polishes in Slovakia

Product link: <https://marketpublishers.com/r/PDA4E013EB3EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PDA4E013EB3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970