

# Polishes in Belgium

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## Abstracts

Sales of polishes had been on a downward trajectory for over a decade when the COVID-19 crisis hit Belgium with many consumers no longer investing in polishes. The category experienced an unexpected turnaround in fortunes in 2020 due to people spending more time at home. However, this renaissance was short lived and in 2021 sales started declining again, with further declines observed in 2022 and 2023. In an inflationary environment, people were less willing to spend on expensive home décor item...

Euromonitor International's Polishes in Belgium market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Polishes market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Polishes in Belgium  
Euromonitor International  
February 2024

### **LIST OF CONTENTS AND TABLES**

POLISHES IN BELGIUM  
KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Economic woes fuel polishes' persistent descent in 2023  
Limited product offer hinders growth in grocery channels  
Competitive landscape remains stable as demand slumps

### **PROSPECTS AND OPPORTUNITIES**

Evolving demand to further undermine sales in polishes  
Polishing increasingly seen as old-fashioned habit  
Shift to more casual footwear renders shoe polish unnecessary

### **CATEGORY DATA**

Table 1 Sales of Polishes by Category: Value 2018-2023  
Table 2 Sales of Polishes by Category: % Value Growth 2018-2023  
Table 3 NBO Company Shares of Polishes: % Value 2019-2023  
Table 4 LBN Brand Shares of Polishes: % Value 2020-2023  
Table 5 Forecast Sales of Polishes by Category: Value 2023-2028  
Table 6 Forecast Sales of Polishes by Category: % Value Growth 2023-2028

### **HOME CARE IN BELGIUM**

### **EXECUTIVE SUMMARY**

Home care in 2023: The big picture

### **2023 KEY TRENDS**

Competitive landscape  
Retailing developments  
What next for home care?

### **MARKET INDICATORS**

Table 7 Households 2018-2023

### **MARKET DATA**

Table 8 Sales of Home Care by Category: Value 2018-2023

Table 9 Sales of Home Care by Category: % Value Growth 2018-2023

Table 10 NBO Company Shares of Home Care: % Value 2019-2023

Table 11 LBN Brand Shares of Home Care: % Value 2020-2023

Table 12 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 13 Distribution of Home Care by Format: % Value 2018-2023

Table 14 Distribution of Home Care by Format and Category: % Value 2023

Table 15 Forecast Sales of Home Care by Category: Value 2023-2028

Table 16 Forecast Sales of Home Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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