

Polimercia SAS in Packaging Industry (Colombia)

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Date: September 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P4C93A5181BEN

Abstracts

Polimercia SAS is a Colombian producer of plastic packaging and closures. The firm invests a significant portion of its resources in positioning PET bottles. It is a key supplier to small- and medium-sized companies, which are not large enough to have their own packaging branch.

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