

Poland Cities Review

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Abstracts

Warsaw and Łódź, Poland's thriving urban hubs, benefit from strong productivity, elevated consumer spending, and extensive service industries. Moreover, Łódź displays the highest potential for future economic expansion. However, challenges for the country's cities persist – in the near term, global economic slowdown, high inflation, tightening financial conditions and the influx of Ukrainian refugees that the country's cities have to accommodate, and in the longer run, population ageing.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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