

Pokon Naturado BV in Home and Garden (Netherlands)

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Abstracts

Pokon Naturado BV is committed to consolidating its position as the leading supplier of garden care products in the Netherlands. The manufacturer will invest in renewing existing brands through the introduction of more effective formulas, with a focus on a variety of formats, including the emphasis on “green” products that respond to consumer demand for environmental care and sustainability. Product lines will witness a shift towards environmentally-friendly products in a quest to respond to...

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