

Pokka Corp (S) Pte Ltd in Soft Drinks (Singapore)

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Abstracts

Over the forecast period Pokka Corp is expected to broaden its existing product lines, widen its distribution network and improve the quality of its products. With consumers' increasing health consciousness, it will seek to develop beverages with a health positioning.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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