

Podebradka as in Soft Drinks (Czech Republic)

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Abstracts

With increasing competition in flavoured and functional bottled water, Podebradka will focus on improving its Podebradka range with still varieties in fresh flavour combinations and in a new, modern PET bottle.

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Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Fruit/Vegetable Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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