

P&M Quality Smallgoods Pty Ltd in Packaged Food (Australia)

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Abstracts

P&M Quality Smallgoods Pty Ltd is expected to remain a strong leader in chilled processed meat over the forecast period. The company is also expected to push for share growth over the forecast period by focusing on new product developments and investing in strong marketing support for its range. The company will look to increase occasions where chilled processed meat is consumed and emphasise the health and wellness credentials of its better-for-you offerings, which marketing support should...

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