

# Playmates Toys Ltd in Toys and Games (Hong Kong, China)

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Date: February 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P5456B7484AEN

## Abstracts

Given the great success of Teenage Mutant Ninja Turtles in the 1990s, Playmates planned to release a new line of Teenage Mutant Ninja Turtles toys in the second half of 2012, and continue to promote the series in the forecast period.

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