

Playkit Philippines Inc in Toys and Games (Philippines)

https://marketpublishers.com/r/P78691FBFF8EN.html

Date: January 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P78691FBFF8EN

Abstracts

Playkit Philippines is looking at strengthening its partnership with its current clients. To be able to improve its current position in traditional toys and games, it will also continue to search for toy manufacturers that do not have any distribution capacity in the country and which may take advantage of their strong distribution system. Playkit Philippines is also looking at expanding its nationwide coverage to be able to reach other smaller cities in the country.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Traditional Toys and Games, Video Games.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Toys and Games market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction
Key Facts
Summary 1 Playkit Philippines Inc: Key Facts
Company Background
Production
Competitive Positioning



I would like to order

Product name: Playkit Philippines Inc in Toys and Games (Philippines)
Product link: https://marketpublishers.com/r/P78691FBFF8EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P78691FBFF8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970