

Playkit Philippines Inc in Toys and Games (Philippines)

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Abstracts

Playkit Philippines is looking at strengthening its partnership with its current clients. To be able to improve its current position in traditional toys and games, it will also continue to search for toy manufacturers that do not have any distribution capacity in the country and which may take advantage of their strong distribution system. Playkit Philippines is also looking at expanding its nationwide coverage to be able to reach other smaller cities in the country.

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Contents

Strategic Direction Key Facts Summary 1 Playkit Philippines Inc: Key Facts Company Background Production Competitive Positioning



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