

Plastic Packaging: Global Evolution of PET Bottles in a Sustainability-Focused World

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Abstracts

The PET bottle is ranked second in packaging use. Though it has strong recyclable features, PET operates at a time of keen concern about plastic pollution. There are mandated legislative targets, NGO and industry measures and commitments that align with a notable brand shift to rPET, but a gap in supply to solve. 2025 and 2030 will be landmark years for PET that require progress now. Consumers' wellness search looks set to assure sales of water and functional beverages in PET bottles.

Euromonitor International's Plastic Packaging: Global Evolution of PET Bottles in a Sustainability-Focused World global briefing offers an insight into to the size and shape of the packaging market, highlights the effect of emerging geographies, categories and consumer trends on the packaging landscape. It identifies the leading pack types, offers strategic analysis of key factors influencing the packaging market - be they packaging innovations, consumption growth, category switching, economic/lifestyle influences, legislation or environmental issues. Forecasts illustrate how the market is set to change and criteria for success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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