

Plant-Based Dairy Packaging in Vietnam

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Abstracts

Although plant-based dairy packaging unit volumes were only stagnating in 2022, this was an improvement in terms of performance following two years of decline during the pandemic. Although plant-based dairy was seeing strong growth prior to the pandemic, the competition from and established preference for traditional dairy products could limit the growth of plant-based alternatives. In addition, awareness and understanding of plant-based diets and their associated benefits are gradually increasi...

Euromonitor International's Plant-based Dairy Packaging in Vietnam report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Plant-Based Dairy Packaging in Vietnam
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LIST OF CONTENTS AND TABLES

PLANT-BASED DAIRY PACKAGING IN VIETNAM
KEY DATA FINDINGS

2022 DEVELOPMENTS

Plant-based dairy packaging continues to struggle in Vietnam in 2022
Brick liquid cartons are the dominant pack type in Vietnam
The 200ml pack is the most popular size in 2022

PROSPECTS AND OPPORTUNITIES

A more diverse range of plant-based dairy is anticipated in Vietnam
Gable top liquid cartons to gain share in plant-based milk over the forecast period

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